



MEDIA RELEASE

January 25, 2024

Kenmore Homes demonstrates ongoing commitment to Habitat Niagara

NIAGARA FALLS, ON Kenmore Homes has been actively supporting Habitat for Humanity Niagara through its Terravita development and commitment to donate \$1,000 to the non-profit for every house sold. Since 2019, Kenmore has sold 41 homes resulting in a \$41,000 donation to Habitat Niagara.

When completed, Kenmore's Terravita luxury home development will have 80-units built, resulting in a total donation of \$80,000 to Habitat Niagara.

"This ongoing support demonstrates a commendable effort to contribute to the community and help Habitat build more homes for local families in need of a safe and affordable place to live," said Mark Carl, CEO of Habitat Niagara. "Partnerships like this play a crucial role in fostering community development and addressing the housing challenges we face in the region."

Kenmore Homes has partnered with Habitat Niagara for more than 15 years, having staff participate on build days, donating extra build materials to Habitat Niagara's ReStore and recently donating a construction office trailer for staff to have on-site during their builds.

"We understand that adequate housing provides a foundation for families to thrive," said Derek Allen, construction manager of Kenmore Homes. "Supporting Habitat for Humanity helps to build a stronger community and contributes to building strong bonds within our company."

Derek also said that Kenmore Homes looks forward to build on their relationship with Habitat and continue to support them whenever they can.

Habitat Niagara is currently building a two-unit semi-detached home in Thorold and is expected to complete construction in late spring of this year.

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About Habitat for Humanity Niagara

Habitat for Humanity Niagara is a non-profit organization that brings our community together to help families build strength, stability and independence through safe and affordable homeownership. With the help of volunteers and generous donors, Habitat Niagara builds

decent and affordable homes that provide a solid foundation for people to build better, healthier lives. Established locally in 1993, Habitat Niagara has constructed 73 homes in Niagara, serving 79 families and creating stable and secure housing for more than 272 children.

Habitat for Humanity Niagara proudly owns and operates three local ReStores in Fonthill, Grimsby and St. Catharines. Habitat for Humanity ReStore is a social enterprise retailer that accepts and resells donations of new and used furniture, appliances, décor, home improvement items and building materials. All proceeds from operations fund Habitat for Humanity Niagara and help build homes in the community for those in need of a safe place to call home.

For more information, please visit www.habitatniagara.ca

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