

# helpkidsshine

2024

## SPONSORSHIP OPPORTUNITIES



# YOUR SUPPORT MATTERS



Niagara's annual community campaign to raise funds and awareness in support of Niagara Children's Centre in partnership with Bell Media.



Throughout the month of May, ambassadors, partners and therapists will be featured on-air with NewsTalk 610 CKTB to showcase the amazing work and impact of services that take place at Niagara Children's Centre.

## HOW YOU CAN HELP

Your sponsorship will enable the Centre to reach more children, offer new programs, purchase equipment and improve our facility to ensure that children in our community receive the care that they deserve.

Each year the Centre serves over 5,300 children and families, but there are over 3,000 children still waiting for service. Please consider becoming a sponsor or making a donation. With your help, we can help kids shine, right here in Niagara.



# MEET BREE

Meet Bree, a Children's Centre ambassador and miracle child of Lindsey and Chris. She loves to dance, laugh, explore her surroundings, and is obsessed with watching football with her daddy.

During Lindsey's pregnancy, it was discovered Bree had a heart condition called Ebstein's Anomaly. This was the first surprise of many, as she was born at 34 weeks and immediately was transferred to SickKids for surgery to correct a heart condition.

She was eventually diagnosed with CHARGE Syndrome, a rare genetic disorder that occurs in one in every 15,000 births. Bree is considered deaf and blind, has colobomas in both eyes, choanalatresia, facial palsy and needs a G-tube to eat and a tracheostomy to help her breathe. After 302 days in the NICU, she was finally discharged and referred to Niagara Children's Centre for Occupational Therapy and Physiotherapy.



We are most thankful for all the dedicated people that work at Niagara Children's Centre that have helped Bree get where she is today. We are so fortunate to have access to the wonderful programs and specialists the Centre has to offer. - *Bree's mom, Lindsey*



With the support of Niagara Children's Centre, Bree began therapy and Lindsey and Chris began to see progress. Today, she is sitting independently, getting up and down on her own, walking with support, and showing signs she is close to walking independently. These are all milestones that seemed so far out of reach not long ago.

Bree's parents hope for a future where she begins to walk, run, ride a bike and achieve anything she wants to. With the help of Niagara Children's centre, she'll continue to develop the core life skills needed to help reach her full potential.

# YOUR SPONSORSHIP

	<b>DIAMOND \$10,000</b>	<b>PLATINUM \$5,000</b>	<b>GOLD \$2,500</b>	<b>SILVER \$1,000</b>	<b>BRONZE \$500</b>
LOGO ON WEBSITE	✓	✓	✓	✓	✓
LOGO ON OUTDOOR SIGN (ON GLENRIDGE AVE)	✓	✓			
LOGO ON PROMOTIONAL POSTERS	✓	✓	✓	✓	
LOGO ON PROMOTIONAL E-BLASTS	✓	✓			
LISTING IN ANNUAL REPORT	✓	✓	✓	✓	✓
SOCIAL MEDIA SPOTLIGHT	✓	✓			
MEDIA RELEASE RECOGNITION	✓				
TOUR OF THE CENTRE	✓	✓	✓		
DONOR RECEPTION INVITATION	✓	✓			
LAUNCH EVENT INVITATION	✓	✓	✓	✓	✓
SPEAKING OPPORTUNITY (LAUNCH EVENT)	✓				
SUPERHERO RUN REGISTRATIONS	<b>10</b>	<b>6</b>	<b>4</b>	<b>2</b>	
COMPLIMENTARY CENTRE T-SHIRTS	✓	✓			

# SPONSOR APPLICATION

## Sponsorship Agreement

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## Payment Information

Cheque

Credit Card

E-Transfer

Cardholder Name: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Please send e-transfers to [adam.wise@niagarachildrenscentre.com](mailto:adam.wise@niagarachildrenscentre.com)  
(autodeposit - no security question needed)

Please make cheques payable to:

Niagara Children's Centre - 567 Glenridge Ave, St. Catharines L2T 4C2

## Help Kids Shine Sponsorship Opportunities

Diamond Sponsor \$10,000

Platinum Sponsor \$5,000

Gold Sponsor \$2,500

Silver Sponsor \$1,000

Bronze Sponsor \$500

Other: Details: \_\_\_\_\_

As per CRA guidelines, sponsorships cannot be issued receipts  
for income tax purposes.

Charitable Registration Number: 123428799 RR0001

### FOR MORE INFORMATION

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